

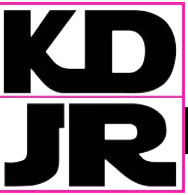
KRISTIAN DANIEL JR

RACE
PROJECT

2025



WHO IS KDJR



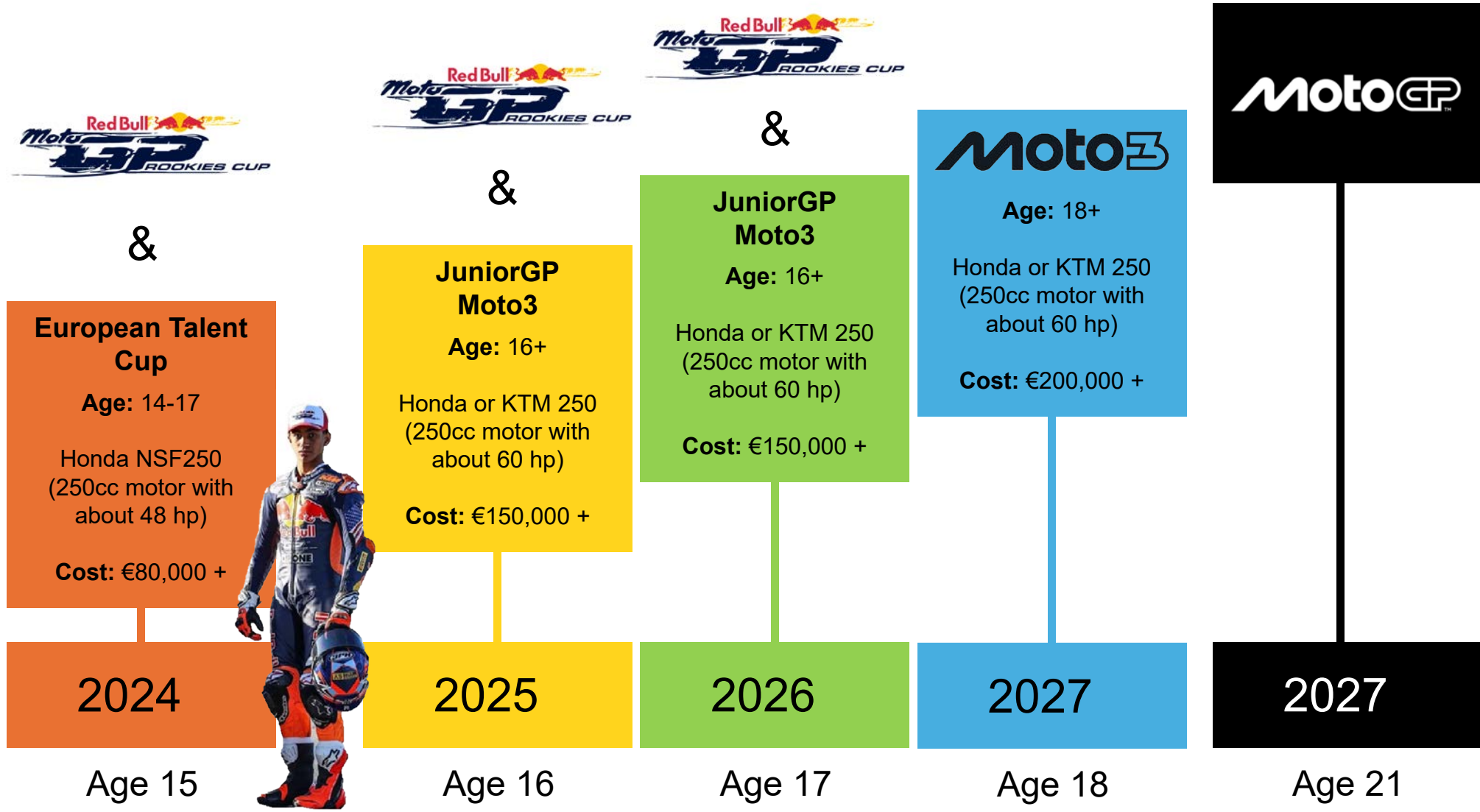
Kristian Daniel Jr (KDJR), is a 15-year-old American motorcycle racer who lives in Spain, competes all over Europe and is on a mission to be the next American **MotoGP** rider!

After meeting the then rising star Marc Marquez back in 2013, KDJR knew that racing motorcycles was his ultimate dream. Determined to make that dream a reality, he and his family moved to Spain in 2018 to give KDJR the experience needed to develop as a professional rider. Since then he has been climbing the ladder called “Road to MotoGP”, which is a series of junior championships designed to promote future **MotoGP** riders.

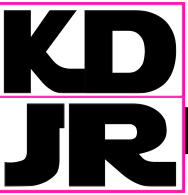
KDJR’s dedication is starting to open big doors. He was selected to compete in the prestigious **Red Bull MotoGP Rookies Cup** and even offered a ride in the JuniorGP Moto3 Championship—two huge opportunities that bring him closer to his goal of racing in the Moto3 World Championship. In 2025, he’ll be competing in 14 races across Europe, marking his second season in the Rookies Cup and his first season in JuniorGP Moto3. Each race is a step closer to making his **MotoGP** dreams come true!



ROAD TO MOTO GP



CHAMPIONSHIPS



MotoGP supported, Red Bull sponsored championship where 26 riders from around the world are invited to race on identical motorcycles, alongside 7 MotoGP™ race weekends throughout Europe at the tracks below

Circuito de Jerez (Spain)

Le Mans (France)

Motorland Aragon (Spain)

Mugello (Italy)

TT Assen (Netherlands)

Red Bull Ring (Austria)

Misano (Italy)



FIM JuniorGP™ World Championship is a globally vital competition for young talent and is recognised as the final and biggest step on the Road to MotoGP™. 7 races are held at some of the most iconic tracks around Europe:

Circuito do Estoril

Circuito de Jerez

Circuit Magny-Cours

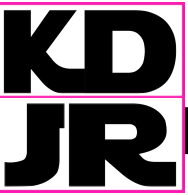
MotorLand Aragón

Emilia-Romagna (Misano)

Circuit Barcelona

Circuit Ricardo Tormo

RACE COVERAGE



Both the Rookies Cup and the JuniorGP races are broadcasted live online as well as on TV globally:



Red Bull TV (Worldwide)

DAZN (Spain)

SKY TV (Italy)

NTV (Japan)

CANAL + (France)

StarSports (China)

and many more

YouTube Channel

(Worldwide)

DAZN (Spain)

TNT (UK)

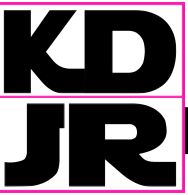
CANAL + (France)

ChampionsTV4

(Indonesia)

3.2 million viewers
and many more

BECOME A SPONSOR



Are you interested in becoming a KDJR sponsor and aligning your brand with the historic journey of America's next potential MotoGP star? This is a unique opportunity for sponsors who want to connect with a story of dedication, ambition, and breaking barriers. KDJR is not only on track to become the first American in MotoGP since the legendary Nicky Hayden, but also the first Black rider in the history of the sport—a milestone that speaks to both progress and inspiration on a global stage.

KDJR's pursuit of MotoGP stardom requires considerable financial and training support, from race fees and travel costs to rigorous coaching and equipment needs across 14 European races in the 2025 season. Sponsoring Kristian offers more than just visibility, it is a chance to invest in a story that embodies resilience, diversity, and the relentless pursuit of dreams. We are looking for partners ready to establish long-term relationships, building a future together as Kristian climbs to the pinnacle of motorcycle racing. By joining us, your brand will be part of a historic journey, aligning with a young athlete poised to leave a lasting mark in the world of motorsports.

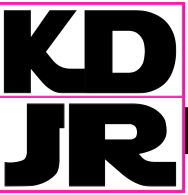
2024 SPONSORS:



CONTACT:

Kristian.Daniel.Jr@gmail.com

SPONSOR BENEFITS



Sponsors logos can be placed on KDJR's suit, helmet and bike offering high-visibility branding exposure, reaching a global audience of motorsport fans and enthusiasts.



LOGO ON
THE SUIT
AND
HELMET



LOGO ON
THE
RACE BIKE



SOCIAL
MEDIA

2.5 MILLION + VIEWS
75K REACHED



SPONSOR
EVENTS

ROOKIES & JUNIORGP ALUMNI

Most of the current MotoGP grid came through the JuniorGP (formerly FIM CEV) and/or the Red Bull MotoGP Rookies Cup championships. These two series have always been the proving grounds for the best young riders in the world.

